

# BOLD UNDERSTATEMENT (PART-2)

The brand new DEFIANT model, which has generated tremendous interest since it was first announced it was coming to North America, has hit the US Market running and continues to grow in demand.

A little late to the party is the new Base Orange design, arriving in the US market this July. Along with the traditional solid colors, a few graphics made the first shipment-among them the Base White. The simple, yet striking asymmetrical stripes of the Base continues to be among the most talked about new designs for 2013, and the Orange version offers a splash of color that compliments almost any color out there.

The attributes of the new DEFIANT model have been well received by dealers and consumers alike, all of whom report that while the style attracted the most attention, it was the appointment of details and features that deliver new benefits. The DEFIANT certainly defies the assumption that this new model is just a stylized facelift on the RX-Q model, upon which it is based. The DEFIANT is truly a new helmet in its own right, fitting much like the RX-Q, but offering improvements like enhanced ventilation and improved aerodynamics for better downforce and less lift with reduced wind noise.



## Defiant Base



Orange Frost

Rounder, Smoother & Stronger Shell  
**R75**  
SHAPE

### Description of Product

Shell : PB-CLC (Peripheral belt complex laminar composite)  
Standards Specifications : SNELL M2010 / DOT  
Interior : FCS® Cheekpads / Dry-Max interior Free-flow system  
Shield : Super Adsis I Shield

For the latest list of parts and accessories for the Defiant Base and all Arai models, please visit our website:

[www.araiamericas.com](http://www.araiamericas.com)

Specifications & Prices subject to change without notice.

