Ara ARAI NEWS

BOLD UNDERSTATEMENT

HELMET

The brand new DEFIANT model, which has been generating tremendous interest since it was first announced it was coming to North America, is set to arrive June 1.

Along with the traditional solid colors, a few graphics made the first container set to arrive in this frst wave of shipments. Among the first wave will be the striking new "BASE" design with it's asymetrical stripes (over the top-left, across the bottom-right). While there will be two versions of the Base design, the "White Frost" will be in this first wave, followed by the "Orange Frost" in early July.

The attributes of the new DEFIANT model have been well received by dealers and consumers alike, all of whom report that while the style attracted the most attention, it was the appointment of details and features that deliver new benefits. The DEFIANT certainly defies the assumption that this new model is just a stylized facelift on the RX-Q model, upon which it is based. The DEFIANT is truly a new helmet in its own right, fitting much like the RX-Q, but again offering improvements like more effective ventilation, improved aredynamics for better downforce and less lift with reduced wind noise.





White Frost

Description of Product

Shell : PB-CLC (Peripheral belt complex laminar composite) Standards Specifications : SNELL M2010 / DOT Interior : FCS® Cheekpads / Dry-Max interior Free-flow system Shield : Super Adsis I Shield

For the latest list of parts and accessories for the Defiant Base and all Arai models, please visit our website:

www.araiamericas.com

